



## Moses Barber

**Ideas / Design / Branding /  
Marketing & Advertising.**

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## Professional Experiences

### Geometry - Paddington London - Intern September 2019 (Two Weeks)

I was asked back to work at Geometry for a second time. I got the chance to work on some more incredible briefs, such as the Boots 'Boutiques' which will be launching this December and is about promoting Boots new exciting product categories.

I also came up with ideas for E-cover washing brand, and helped with creating activations for Shell, and Peroni Nastro Azzurro.



### Geometry - Paddington London - Intern March 2019 ( Five Weeks )

Geometry is an Advertising Agency that specialises in brand activation and shopper marketing. I was fortunate to work on some incredible brands such as HSBC, Peroni Nastro Azzurro, and Shell.

I created ideas and strategies for these organisations some of which have now been implemented.



**Containerville - Shoreditch London - Intern - November 2018 ( One Month )**

Containerville is a company that sells shipping containers as office space. I worked on creating handbooks for new tenants, an idea for a new app which has now been put into motion. Ground map designs for a new location of Containerville. And other design / branding material.



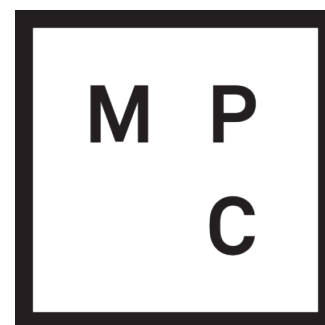
**Sebastian Conran Associates - Hammersmith London - Intern - October 2018 ( One Month )**

Sebastian Conran Associates is a product / graphic design & development studio. I created design & branding for 'SYNC' Jessica Ennis's new gym brand. Further design & branding was created for Miro-E a new highly intelligent robotic brand. Leaflet and banner generation for Gifu in Japan which is about encouraging more Japanese made products to have a presence in the world.

**Sebastian  
Conran  
associates**

**Moving Picture Company Post Production House - Soho London - Runner - July 2016 ( Two Months )**

Greeting clients, helping make them feel welcome and at home. Preparing drinks, juices, coffee and tea for client and company employees. Ordering and collecting lunches for clients, delivering packages and receiving packages from other companies. Making sure that all of company workspace are clean and tidy.



**Knucklehead Film & Tv Production - Soho London - Runner July 2015**

Running for tv commercials, helping the crew and making sure no one walked into shots. Bringing the film crew teas, coffee and biscuits whenever needed. Organising extras by telling them where to go and what to do, carrying camera equipment, and offering general help whenever needed.



## Education

### October 2015 - June 2018

UAL - LCC London College of Communication  
Bachelor of the Arts - [Degree] in Graphic Branding  
and Identity

### October 2014 - June 2015

UAL - Kensington & Chelsea College  
Level 3 Diploma in art and design-Foundation  
Studies

### September 2013 - May 2014

City & Islington College Pearson BTEC Level 2  
Diploma in art and design

### September 2012 - June 2013

Friends school Saffron Walden 9 GCSE's

## Tech Skills

I am proficient in Adobe Photoshop, Illustrator and In Design. I can use social media as an effective way to advertise brands, these include Facebook, Snap-Chat, and Instagram.

I look forward to being part of your organisation, I am eager to learn and look forward working with you.

Moses Barber